



Sio foreninger

Kurs i grafisk design:  
Illustrator

# Sio foreninger

# Kurs i grafisk design: Illustrator

## Plan for dagen

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**17.00** Introduksjon og grunnprinsipper

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**17.35** 5 minutter pause

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**17.40** Former, symmetri og asymmetri

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**18.15** 5 minutter pause

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**18.20** Fargeteori og endring av bokstaver

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**18.55** 5 minutter pause

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**19.00** Pen tool

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**19.30** Ferdig for dagen

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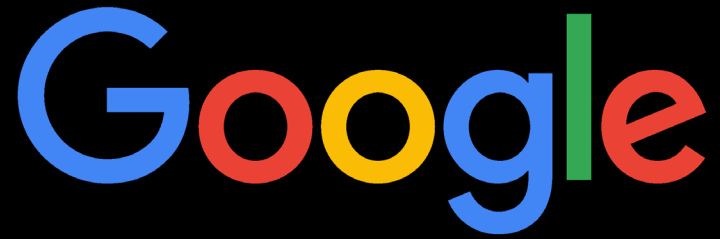
Hvem er vi?

Hvem er dere?

Hva brukes Illustrator til?

Introduksjon

Illustrator



Logoer

Ikoner

Laget av Pixel perfect/flaticon.com

Introduksjon

Illustrator



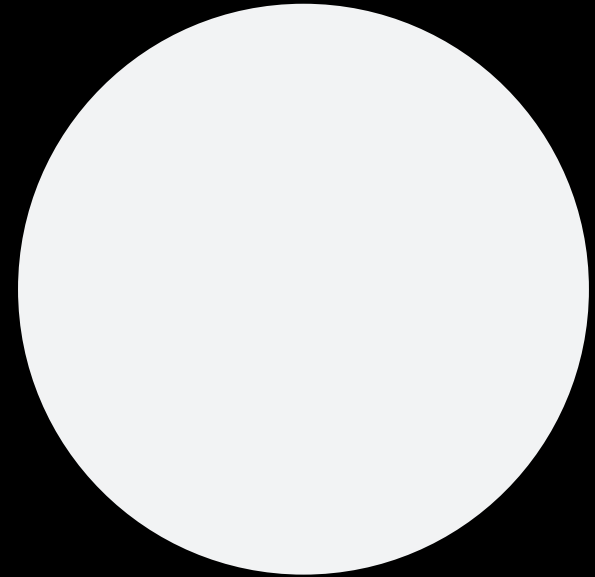
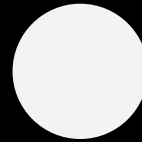
Illustrasjoner  
Laget av Tubic Studio

Plakater  
Laget av Jacob Zinman-Jeanes



Introduksjon

Vektor



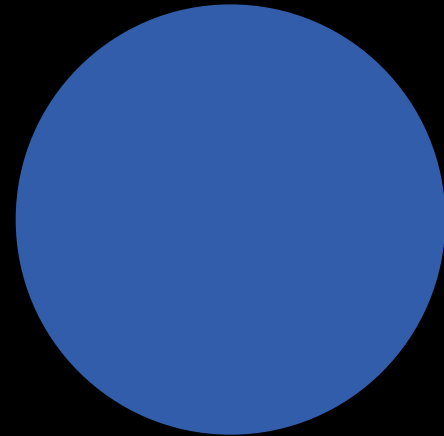
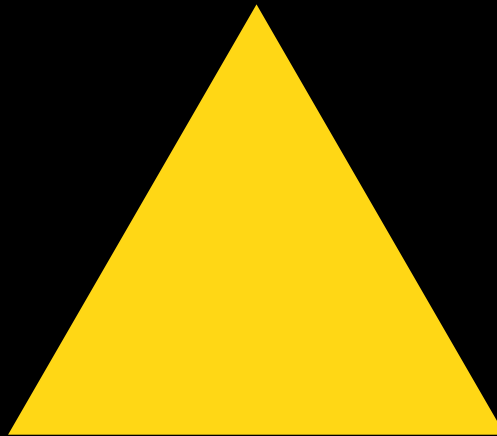
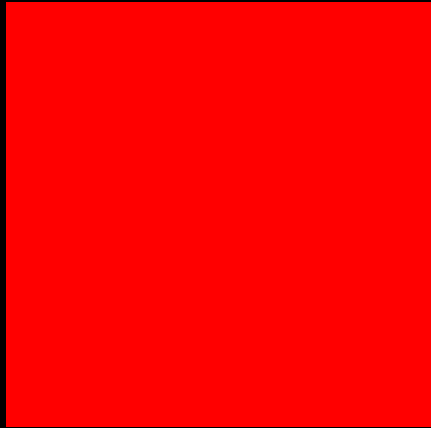
Rastergrafikk

Vektorgrafikk

# Former og symmetri

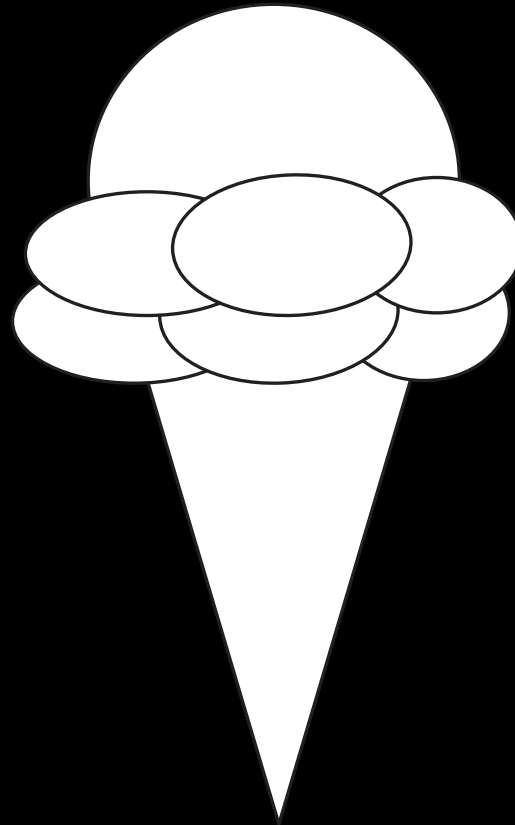
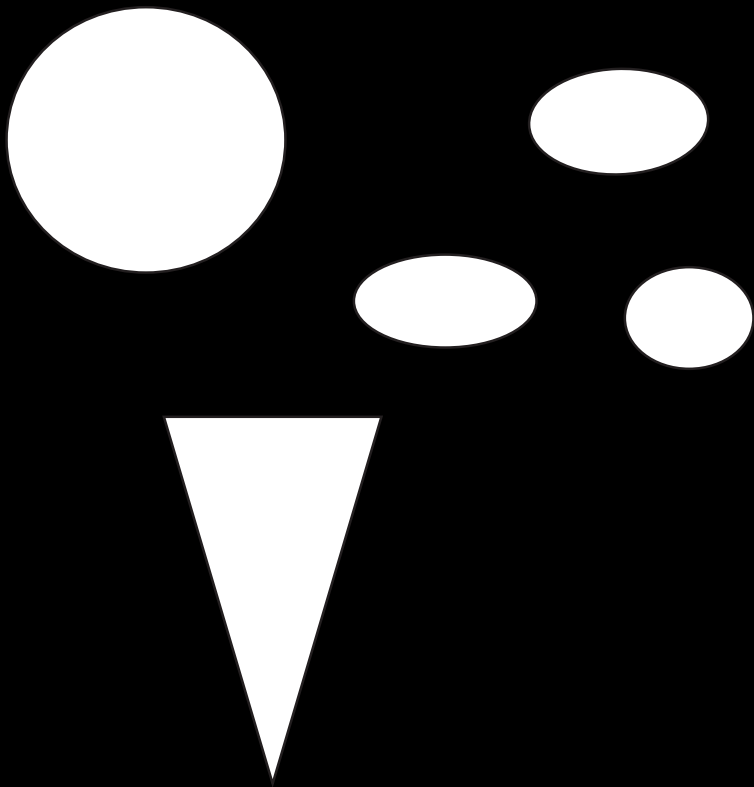
Former og symmetri

Eksempler



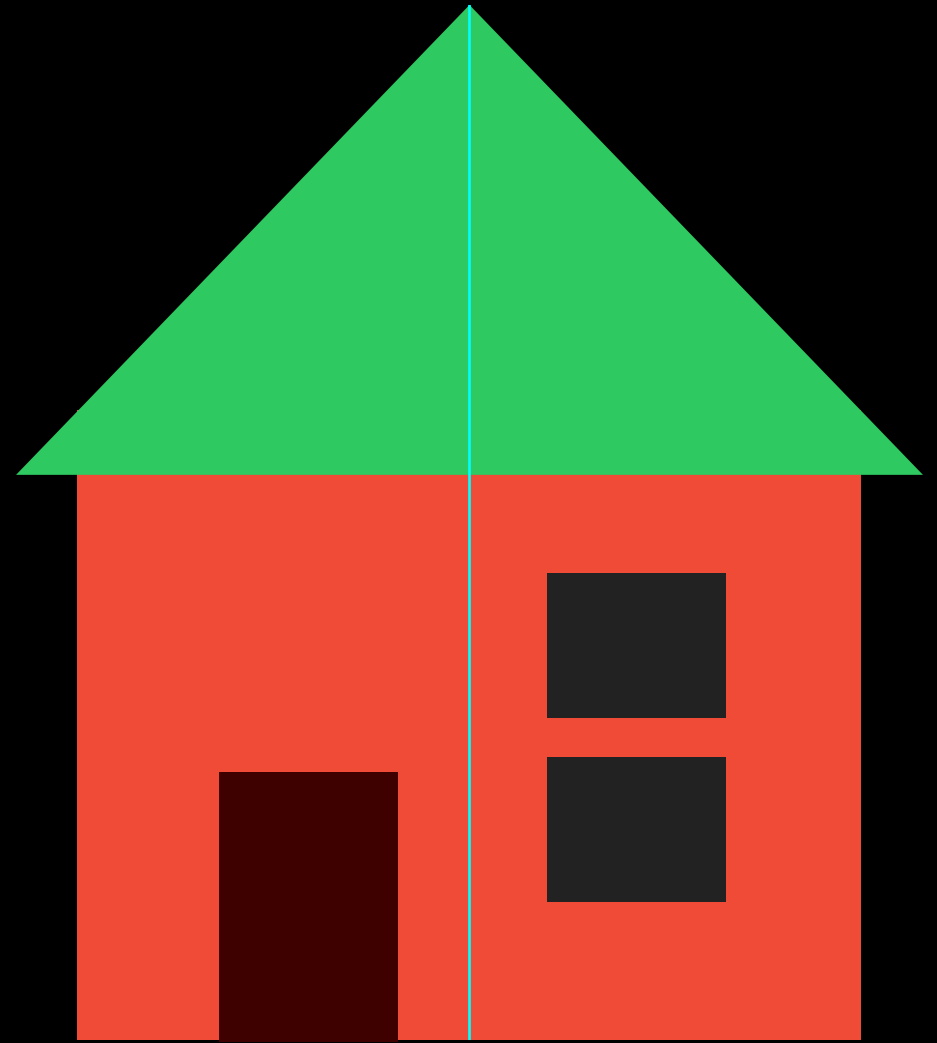
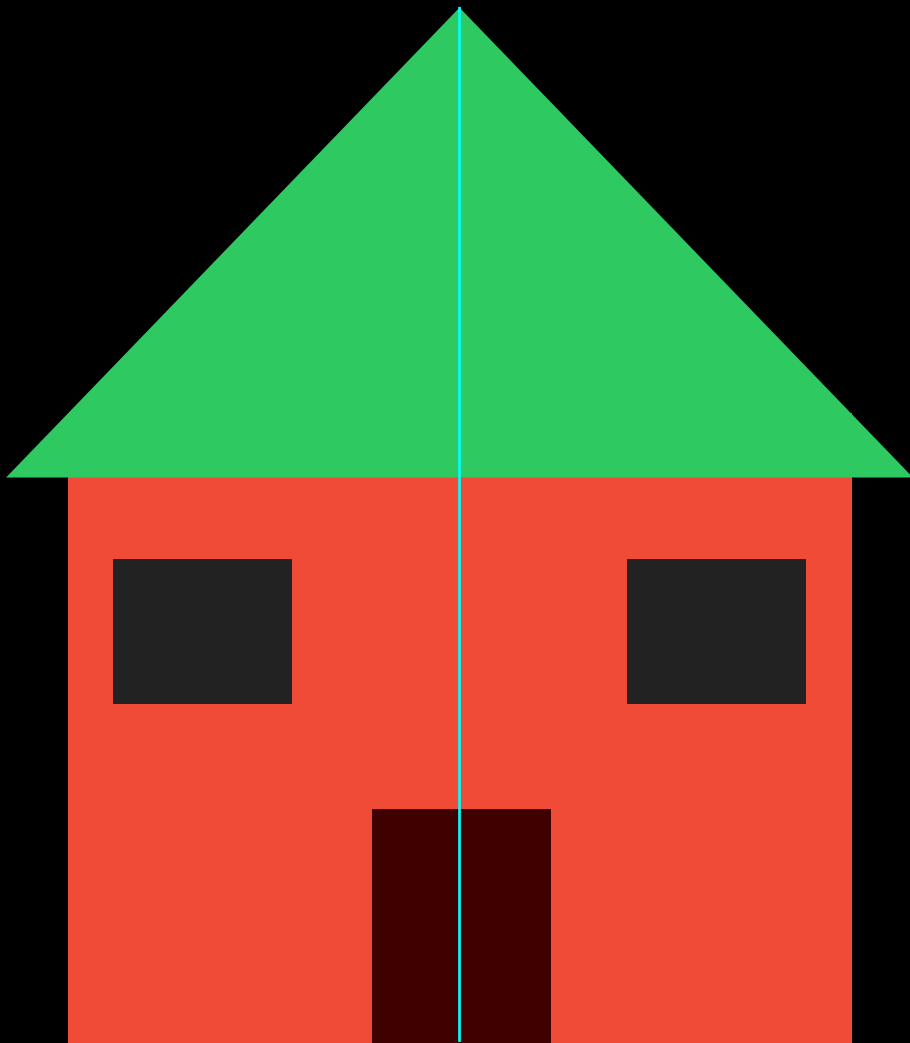
Former og symmetri

Eksempler



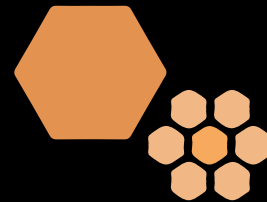
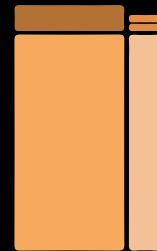
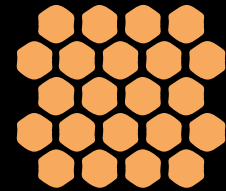
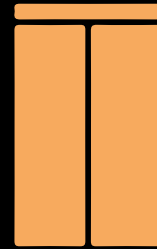
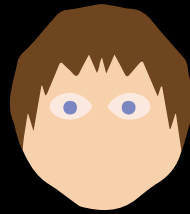
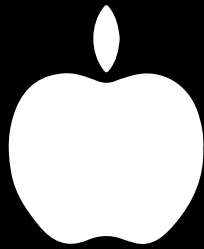
Former og symmetri

Eksempler



# Former og symmetri

# Eksempler



Farger

Hva tenker dere på  
når dere ser fargen

rød? Grønn? Blå?

Gul?



# Farger

# Assosisasjoner

Styrke  
Lidenskap  
Kjærlighet  
Energi

Selvsikker  
Suksess  
Modig  
Sosial

Kreativitet  
Lykke  
Varme  
Munter

Natur  
Frisk  
Kvalitet  
Hjelper

Tillit  
Fred  
Kojalitet  
Kompetanse

Medfølelse  
Oppriktighet  
Sofistikert  
Søt

Ekklusivitet  
Kongelig  
Ambisjoner  
Åndelighet

Ren  
Minimalisme  
Ærlighet  
Uskyldighet

Formalitet  
Sofistikert  
Sikkerhet  
Dramatisk

Farger

Assosisasjoner



Farger

Ittens fargesirkel



Farger

Ittens fargesirkel



Primærfarger

Sekundærfarger

Tertiærfarger

Farger

Ittens fargesirkel

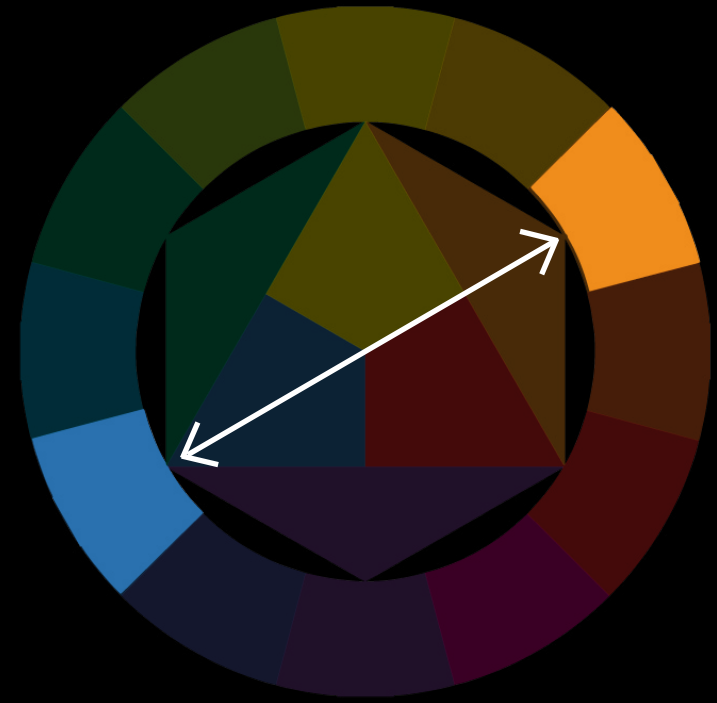
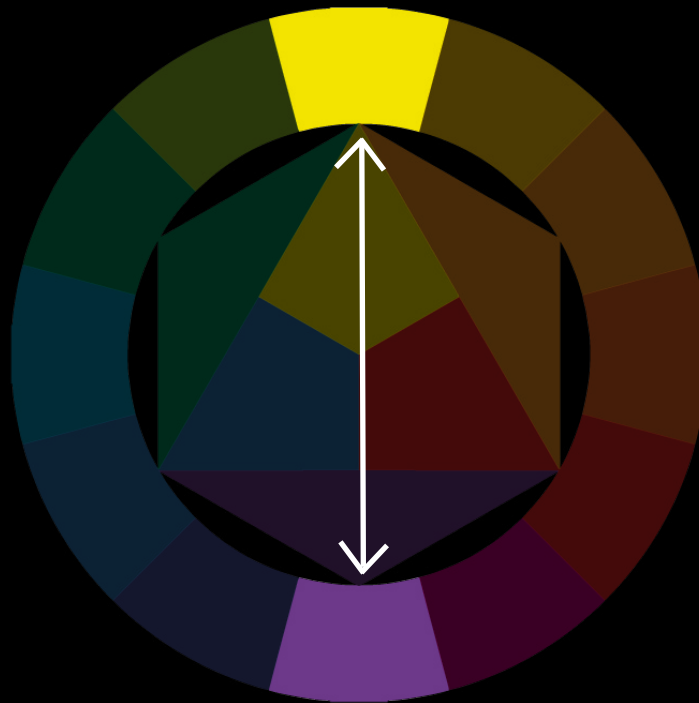
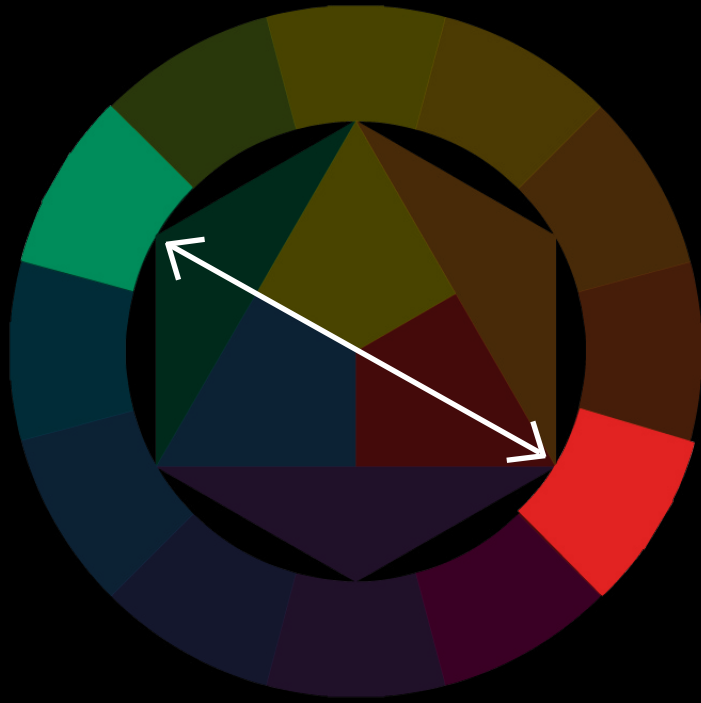


Kaldefarger

Varme farger

Farger

Ittens fargesirkel



Komplementærkontraster

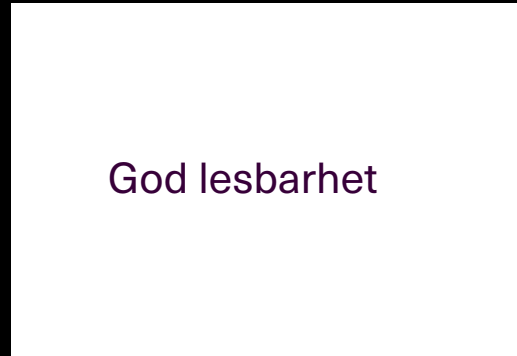


Dårlig lesbarhet

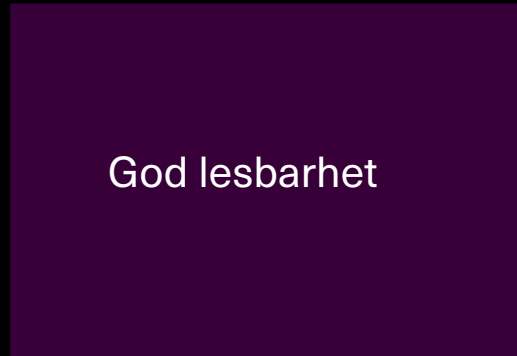
Dårlig lesbarhet

Farger

Kontraster og lesbarhet



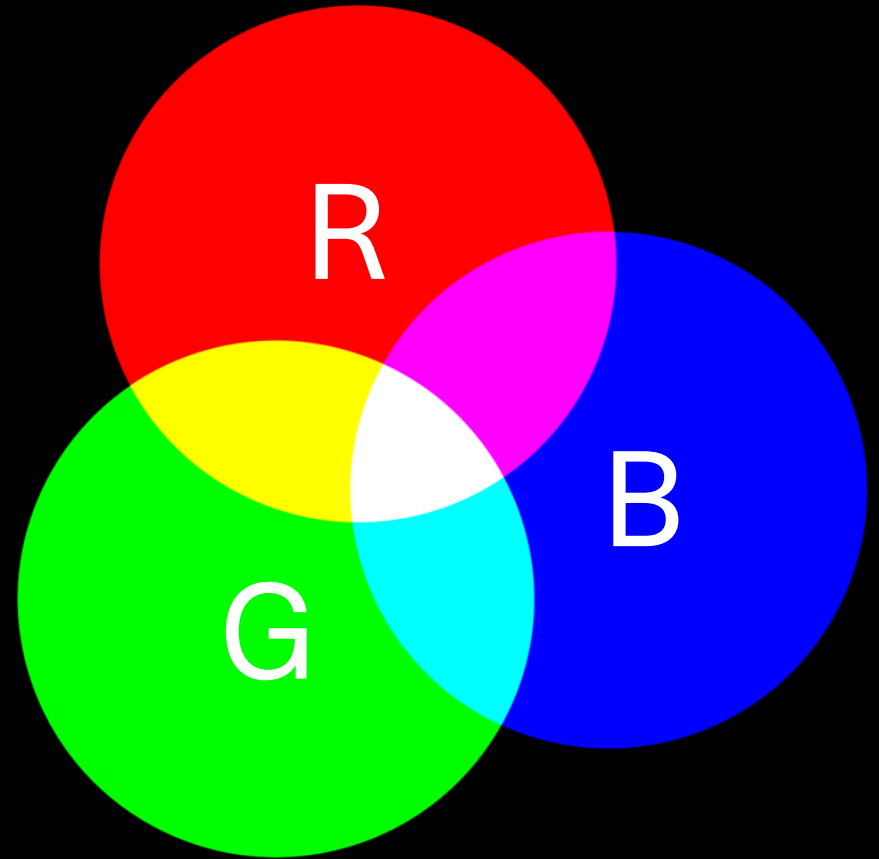
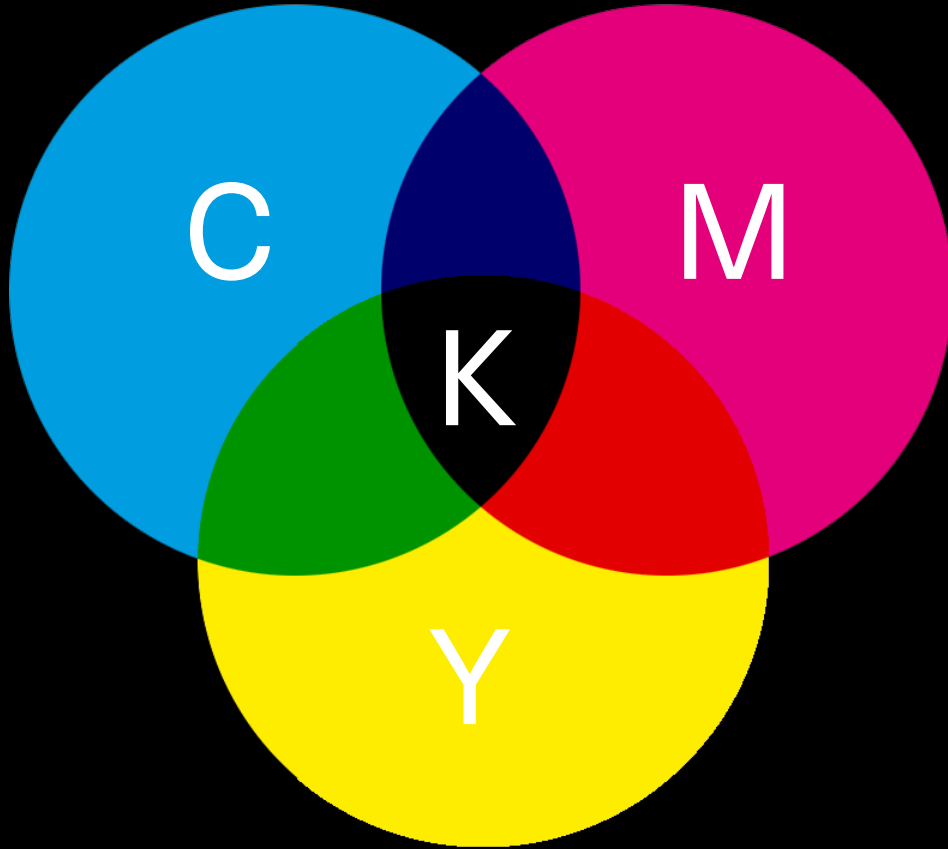
God lesbarhet





Farger

CMYK og RGB



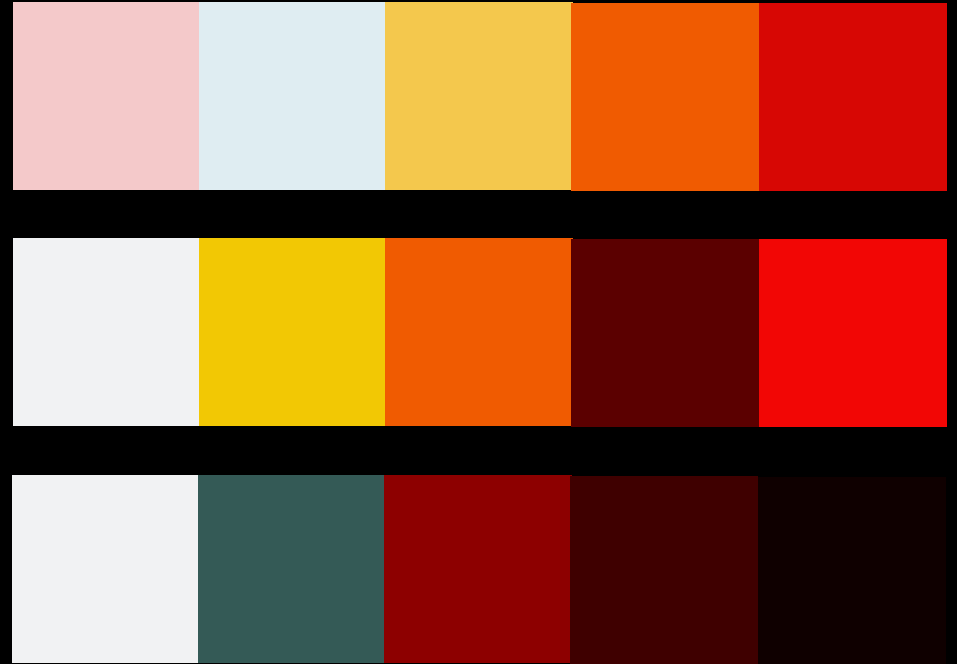
Pigmentfarger  
Eksempel: Maling på lerret

Lysfarger  
Eksempel: Bilder på digitale flater

# Farger

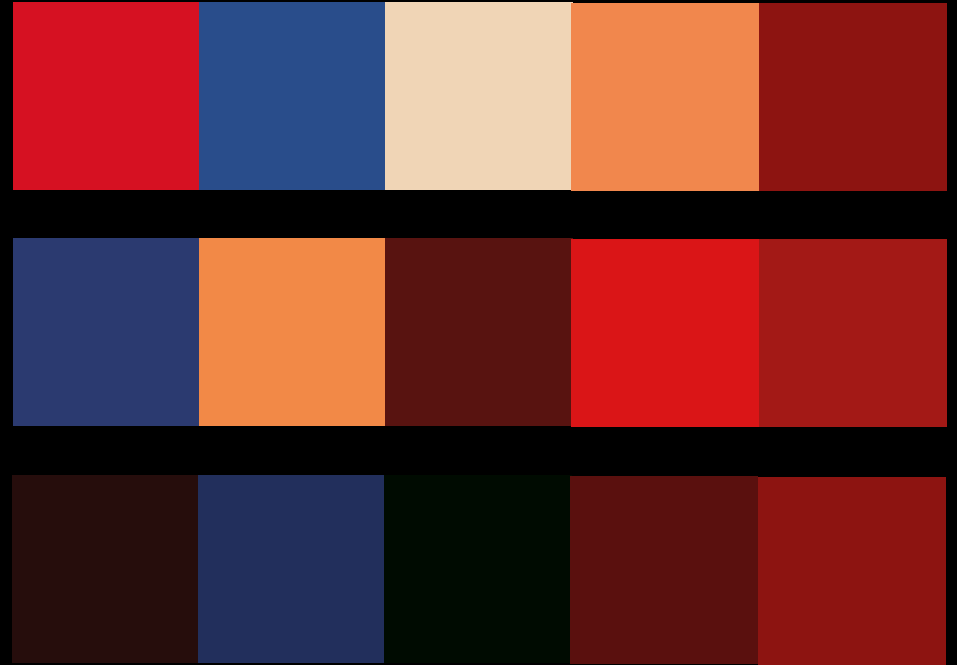


# Swatches



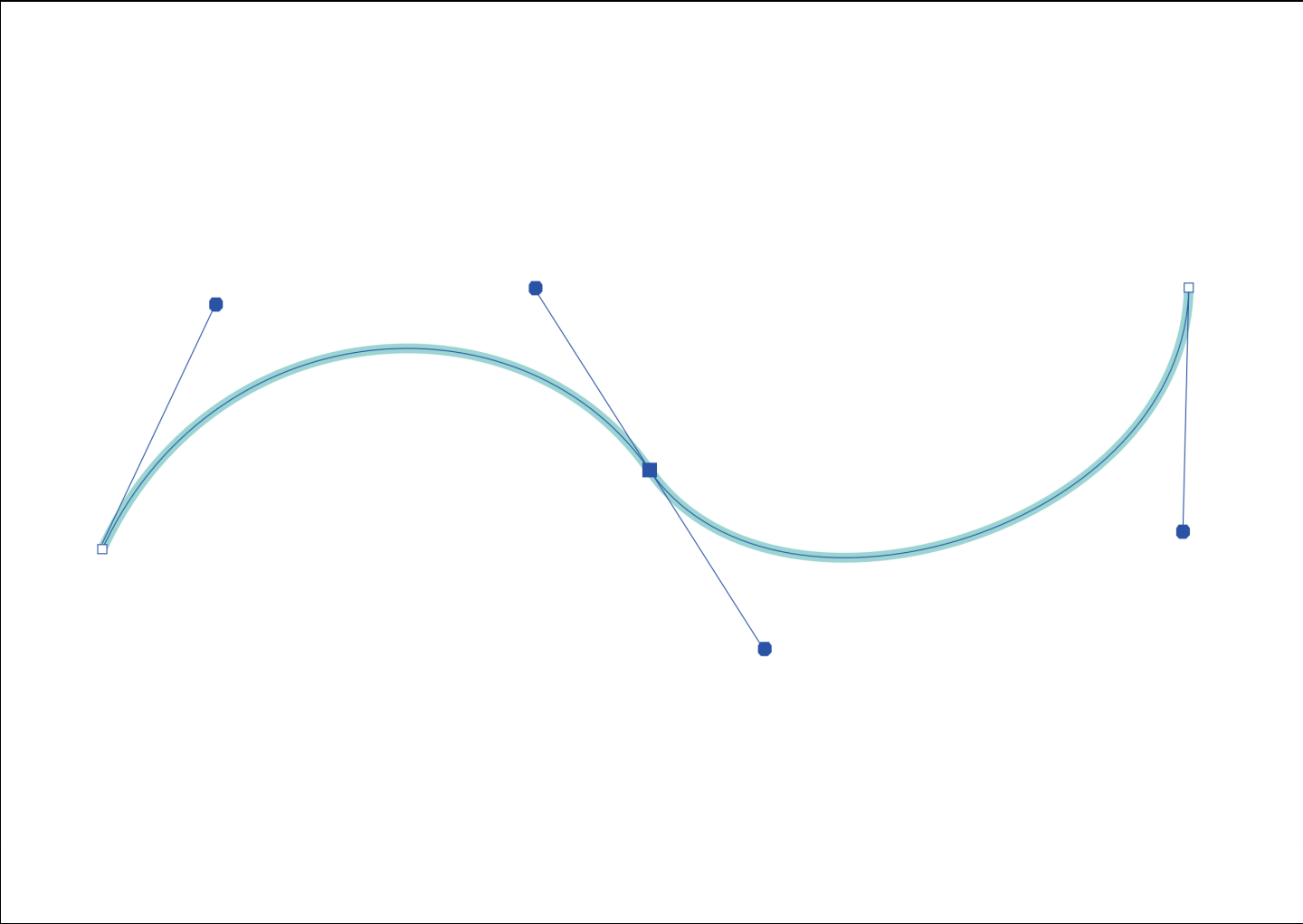
Farger

Swatches



Pen tool

Pen tool



Sio

A hand-drawn sketch on lined paper. The word "Sio" is written in a stylized, rounded font. The letter 'S' is large and has a thick, dark outline. The letter 'i' is smaller and has a circular dot above it. The letter 'o' is large and has a thick, dark outline. To the right of the word is a simple heart shape, also drawn with a thick, dark outline. The entire drawing is done in a dark blue or black ink on a white background with horizontal lines.

Pen tool



SioA logo consisting of the word "Sio" in a bold, rounded, orange font, followed by a red heart icon.